

INSTITUTE OF CARIBBEAN STUDIES/REGGAE STUDIES UNIT



Dr. Donna P. Hope, BA *UWI*, MPhil, *UWI*,
PhD *George Mason University*
Director

WORK OF THE DEPARTMENT

The key objectives of the Institute of Institute of Caribbean Studies/Reggae Studies Unit are to:

- Promote the study of Caribbean Popular and Creative Culture.
- Broaden students' knowledge and understanding of the Caribbean Region.
- Train students in the management of the Entertainment and Cultural Industries.
- Foster students' intellectual development by encouraging critical analysis and independent thought.
- Engage with the wider community through various outreach activities.

Under the guidance of a new Director for the academic year 2012/13, the ICS/Reggae Studies Unit continued its varying activities to achieve the foregoing objectives. Based on key objectives outlined in its Strategic Plan for the period, the ICS also sought to initiate and strengthen institutional linkages, expand its reach and visibility, and manage the quality of its offerings.

STAFF MATTERS

Dr. Donna P. Hope was appointed Director for the period August 1, 2012 to July 31, 2015.

Dr. Jalani Niaah resigned his post as Lecturer effective July 31, 2013.

Dr. Dennis Howard indicated that he was unable to continue as Adjunct Lecturer in the ICS at the end of Semester 2.

Mr. Robin Clarke was appointed Research Assistant to assist Dr. Hope with conducting research for the Creative Industries project for which she had been awarded a Research Fellowship.

In keeping with the UWI's strategic objective of greater student centeredness, the ICS extended its opening hours two (2) days per week from 4:30–6:00 pm beginning September 2012.

TEACHING AND LEARNING

The ICS collaborated on two new Minors at the start of AY 2012/13:-(i) Film Studies Minor – ICS/Literatures in English/Modern Languages; and (ii) Music Minor – ICS/Music Unit (PSCCA).

Two new Level 3 courses were developed and finalised at the Departmental level to be submitted to FAQAC during AY2013/14 as follows:- Commercialization of Modern Sports and Artist Management.

CONFERENCES, RESEARCH AND PUBLICATION & RELATED MATTERS

A range of activities, special events and collaborations were hosted during the academic year with the assistance of ICS faculty, staff, graduate students and external entities as follows:

- The 14th Annual Walter Rodney Lecture on Thursday, October 11, 2012 at 6:00 pm featuring a screening of Robert Lalljie’s film “Songs from Walter Rodney’s Choir” in the Neville Hall Lecture Theatre (N1).
- The 16th Annual Bob Marley Lecture, February 14, 2013 at the Undercroft, UWI by Allan “Skill” Cole, Football Icon, and Marley’s confidante/former manager titled “Bob Marley: The Man that I Know”.
- The UWI Screening of Esther Anderson & Gian Godoy’s film Bob Marley: The Making of a Legend to a capacity audience in the Neville Hall Lecture Theatre, Thursday, March 15, 2013.
- Collaboration on the launch of Dr. Dennis Howard’s book, *Ranting from Inside the Dancehall*, October 31, 2012 at the Devonshire, Devon House.
- Collaboration on the launch of Dr. Mike Alleyne’s book, *The Encyclopedia of Reggae*, Thursday, November 15, 2012 at the Undercroft, UWI.
- In association with the Jamaican Copyright Licensing Agency (JamCopy) a Seminar on “Copyright and Royalties for Literary Works”, Thursday, January 31, 2013 in the New Education Lecture Theatre.
- In association with the Office of the Principal, Professor Gordon Shirley, the ICS/RSU hosted the third International Reggae Conference, February 14–16, 2013 under the theme “Traditional and Emerging forms of Popular Music” which attracted a diverse mix of international academic/professional speakers, presenters and participants and generated significant electronic/print media attention. Individuals/entities

from the music industry were represented, including Reggae Sumfest, Sting/Supreme Promotions and Rototom Sunsplash from Europe

- The ICS initiated the Western Jamaica Campus' screening of the film, Bob Marley: *The Making of a Legend*, at the Montego Bay Campus on Tuesday, March 19, 2013.
- Collaborated with the FHE Dean's Office, the Department of Literatures in English and the Institute for Gender and Development Studies to host the screening of Marion Bethel's film *Womanish Ways* on Friday, March 22 in the Neville Hall Lecture Theatre.
- The ICS/RSU, in collaboration with the British Council and Visual and Performing Arts Jamaica, hosted a two-day Creative Industries Seminar titled "Exporting Creativity", March 25–26, 2013. The Seminar featured a range of speakers including State Ministers in the Ministry of Tourism and Entertainment, Minister Damion Crawford, in the Ministry of Foreign Affairs and Foreign Trade, Minister Arnaldo Brown, the Creative Industries Director/Film Commissioner at JAMPRO, Ms. Kim-Marie Spence, representatives from Jamaica Customs, and two UK Consultants, Neil Robinson and Ziggi Golding. Faculty members and graduate students from the ICS and UWI participated as session Facilitators. Long-standing Creative Industry Sector, newer entrants, and students from the UWI, Edna Manley College and Exed Community College attended. The Seminar was funded by the British Council.
- Ms. Nicole Plummer participated on behalf of the ICS in activities commemorating the 50th Anniversary of the Coral Gardens Incident at the Western Jamaica Campus.
- Ms. Nicole Plummer participated in a Labour Day Outside Broadcast of Nationwide 90FM Programme Talking History with Professor Shepherd and Adrian Bayley Hay at Croydon Plantation in Catadupa themed "From Taino to Tivoli: The Struggle for Justice Continues in Jamaica".
- The ICS/RSU participated in the UWI Games, May 21–30, 2013 at the UWI Bowl with a booth showcasing the work of the ICS.

Georgette McGlashen, Graduate Awardee, and Robin Clarke, Research Assistant coordinated the ICS booth.

PAPERS PRESENTED

- **Robin Clarke** “Street Dance and the Politics of Identity”, at the 3rd International Graduate Student Research Conference on Latin America and the Caribbean, York University, Toronto, Canada, March 11, 2013.
- **Robin Clarke** “Street Dance: A Space of Celebration” at the Excelsior Community College Research Day, April 18, 2013.
- **Julian Cresser** “Cricket and Apartheid”, at the ICS Seminar Series, Friday, September 21, 2012.
- **Julian Cresser** “Our Heroes Imagined”, at the ICS Seminar Series, Friday, October 19, 2012.
- **Julian Cresser** “Sport, Nationalism and Globalisation in the Caribbean” Research Day Lecture, Friday, February 8, 2013.
- **Julian Cresser** “Dishonourable Blacks?: The 1983 Rebel Tour” in the Department of History’s Seminar Series on Friday, April 5, 2013.
- **Donna P. Hope** “Pon di Borderline: Exploring Constructions of Jamaican Masculinity in Dancehall and Roots Theatre”, ICS Seminar Series, Friday, October 5, 2012.
- **Donna P. Hope** “Building on the Heritage of Jamaica’s Cultural/Creative Industries: Jamaica’s Music Festivals Rising from the West”. Western Jamaica Campus’ Heritage Month Series, Montego Bay, October 31, 2012.
- **Donna P. Hope** “Your Name ah Mention: A Content Analysis of Media Coverage of Popular Music Feuds in Jamaica 1970–2010” (with Dr. Livingston White of CARIMAC), at the International Reggae Conference, UWI, Mona Campus, February 14–6, 2013.

- **Donna P. Hope** Plenary Speaker on Plenary titled “Between Rage and Grace: Music, Protest and Social Change” at the International Women’s Forum Cornerstone Conference held under the theme “Music: An Instrument for Change” at the Montego Bay Convention Centre, Montego Bay, Jamaica, May 29–31, 2013.
- **Donna P. Hope** “Exploring Contested Gender Identities in Jamaican Dancehall” at the Auto/Biography Across the Americas Conference themed “Reading Beyond Geographic and Cultural Divides” at Old Sheraton Hotel, San Juan, Puerto Rico, July 22–25, 2013.
- **Nicole Plummer** “The Use of Oral Sources in Illuminating the Self Liberating Ethos of the Caribbean People: From the Baptist War to Coral Gardens”, The Caribus Lecture Series, UWI, St. Augustine, Trinidad, February 5, 6, 9, 2013
- **Nicole Plummer** “Rastafari and the Coral Gardens ‘Incident’: The Logical Continuation of the Self Liberating Ethos of the Jamaican People,” Panel Discussion: “Liberators Rising from the West: Sam Sharpe, Marcus Garvey and Rastafari” led by Professor Verene Shepherd, UWI, Western Jamaica Campus Pavilion, November 27, 2012.

PUBLICATIONS

Books and Monographs

- **Julian Cresser** – Cresser, J., N. Gumbs, and L. Lord. *CSEC Social Studies for the Caribbean*. Essex: Pearson Education Limited, 2013.
- **Donna P. Hope**. *International Reggae: Current and Future Trends in Jamaican Popular Music*, Kingston: Pelican Publishers, 2013.

Refereed Journal Articles

- **Ray Hitchins** “Rhythm, Sound and Movement: The Guitarist as Participant/Observer in Jamaica’s Studio Culture” in *Forum for Ethnomusicology*, UK, Vol. 22, Issue 1, April 2013.

- **Donna P. Hope** “Pon di Borderline: Exploring Constructions of Jamaican Masculinity in Dancehall and Roots Theatre”, in *Journal of West Indian Literature*, November/December 2012, 20pp.
- **Donna P. Hope** “Gimme di Weed: Popular Music Constructions of Jamaican Identity” in *Revista Brasileira do Caribe*, Vol. 13, No. 26, January/June 2013.

Book Reviews

- **Donna P. Hope.** A Review of *Dancehall: From Slave Ship to Ghetto* by Sonjah Stanley Niaah”, in *New West Indian Guide*, Vol. 87 Issue 1–2, 2013, pp. 195–197.

Non-Refereed Articles

- **Nicole Plummer**, “Collaboration between the University of the West Indies, Western Jamaica Campus and the Rastafari Coral Gardens Committee” *UWI-WJC Magazine Outlook*.
- **Nicole Plummer**, “The Caribbean Waves of Colonisation and Control: First Wave, Pre-Columbian Arrivants,” in R. Cruse (Ed.), *Caribbean Online Atlas*.
- **Nicole Plummer**, “The Caribbean Waves of Colonisation And Control: Columbus’ Voyages and Legacy,” in R. Cruse (Ed.), *Caribbean Online Atlas*.
- **Nicole Plummer**, “The Caribbean Waves of Colonisation and Control: Opposition to Spanish Monopoly: The Unwelcomed French, English and Dutch,” in R. Cruse (Ed.), *Caribbean Online Atlas*.

INCOME GENERATION

The ICS continued its income generation thrust with its 2013 summer school offerings. Six (6) courses were offered – CLTR1001, CLTR3501, CLTR2518, CLTR3507, MUSC1100 and FD11A.

Course Registration for the Academic Year 2012/2013

| Course Code | Title | # |
|-------------|---|-------|
| CLTR1001 | Introduction to the Study of Culture | 107 |
| CLTR 2018 | Introduction to Caribbean Folk Philosophy | 20 |
| CLTR 2501 | Caribbean Cultural Studies | 18 |
| CLTR 2505 | Entertainment, Media and Culture | 35 |
| CLTR 2506 | Caribbean Films and their Fictions | 26 |
| CLTR 2518 | The Culture of Rastafari | 17 |
| CLTR 2519 | Deconstructing the Culture of Sports | 18 |
| CLTR 2524 | African Religious Retentions in the Caribbean | 25 |
| CLTR 2605 | Producing Culture: Music Events & Festivals | 31 |
| CLTR 2705 | Music Business Management | 34 |
| CLTR 3501 | Discourses in Cultural Studies | 10 |
| CLTR3505 | African Diaspora Film | 27 |
| CLTR 3507 | Culture, Gender and Sexuality in Jamaican Popular Music | 45 |
| CLTR 3516 | Performing Culture: Dancehall as Ritual and Spectacle | 27 |
| CLTR 3518 | Rastafari in the Global Context | 9 |
| CLTR3605 | ECEM Internship | 22 |
| CLTR3905 | Caribbean Fashion: Theory, Development & Industry | 42 |
| CLTR6000 | Theory & Conceptualization of Culture | 10 |
| CLTR6010 | Debates in Caribbean Cultural Identity | 18 |
| CLTR6100 | Methods of Inquiry in Culture | 11 |
| CLTR6230 | Caribbean Popular and Creative Culture | 12 |
| FOUN1101 | Caribbean Civilization | 2,690 |
| MUSC1100 | Music in World Cultures | 75 |
| MUSC2001 | Popular Musics of the Caribbean | 21 |
| MUSC2200 | A History of Jazz and the Blues | 20 |
| MUSC3300 | Bob Marley & His Music | 23 |

LOCAL AND INTERNATIONAL OUTREACH INITIATIVES

SUNY-New Paltz Initiatives

The inaugural ICS/SUNY-New Paltz Jamaica Service Learning Programme was hosted during the period June 2–23, 2013 with eight students from SUNY-New Paltz and their Academic Coordinator, Dr. La Tasha Brown. The Programme featured Lectures/Seminars, Field Trips, and a Service Learning component at the Alpha Boys Home/School.

Discussions were initiated with Bruce Sillner, Dean of the Center for International Programs & Black Studies at SUNY-New Paltz for an Adjunct Instructor post in Anglophone Caribbean Culture/Caribbean Studies for an advanced Graduate Student in the ICS in the next academic year.

Roots Knotty Roots (RKR) Music Archive Access

The ICS/RSU initiated and finalized free access for the UWI, Mona Campus community to the Roots Knotty Roots music archive/online database. Roots Knotty Roots (RKR) is a comprehensive discography of over 62,000 Jamaican singles covering the years 1953–1986. The RKR's music database is now available online the UWI, Main Library Portal free to on-campus users – See <http://myspot.mona.uwi.edu/library/roots-knotty-roots-discography-jamaican-music-new-resource-0>.

Collaborations with Western Jamaica Campus

The ICS collaborated with the Western Jamaica Campus (WJC) on several initiatives during 2012/2013 academic year. Dr. Hope participated in the WJC's Heritage Week activities by making a presentation. Ms. Nicole Plummer was integral in the organization and management of activities commemorating the 50th Anniversary of the Coral Gardens Incident in March and April 2013.

After meetings with Dr. Luz Longsworth, and interviews of potential Adjunct Lecturers, six (6) ICS courses will be offered at the WJC for 2013/14 as follows: Semester 1: (a) CLTR1001 – Intro to the Study of Culture; and (b) CLTR2518 – The Culture of Rastafari; Semester 2: (a)

CLTR2018 – Intro to Caribbean Folk Philosophy; (b) CLTR2501 – Caribbean Cultural Studies (c) CLTR2505 – Entertainment, Media and Culture; and (d) CLTR2705 – Music Business Management.

Research Day 2013 Activities

Working within the broad theme “Pathways and Opportunities for Regional Development” the ICS participated in the Research Day offerings by showcasing posters of ongoing work and the delivery of one CAPE Lecture by Dr. Julian Cresser.

ICS SEMINAR SERIES

Dr. Julian Cresser coordinated the ICS Seminar series with a vibrant set of presentations from Graduate Students, Faculty and visiting Researchers and Faculty as follows:-

| Date | Presenter | Title/Topic |
|--------------------|----------------------|--|
| September 21, 2012 | Dr. Julian Cresser | Cricket and Apartheid |
| October 5, 2012 | Dr. Donna Hope | Borderline Masculinities |
| October 19, 2012 | Dr. Julian Cresser | Our Heroes Imagined |
| November 9, 2012 | Georgette McGlashen | Music and ‘Badness’ |
| November 16, 2012 | Dr. Erin MacLeod | Ethiopia From a Far |
| November 23, 2012 | Joshua Chamberlain | Sound System Culture |
| November 30, 2012 | Robin Clarke | Popular Culture and the Politics of Representation |
| February 22, 2013 | Dr. Dalton Hyman | Daggerin in the Dancehall |
| March 8, 2013 | Vivienne Pitter | Cultural Heritage Tourism |
| April 5, 2013 | Sonia Graham | Students’ Negotiation of Spaces |
| April 12, 2013 | Cecile Maye-Hemmings | Royal Readers and Blackness |
| April 19, 2013 | Hugh Douse | Philosophy of Education |
| April 26, 2013 | O’Neil Lawrence | Photography/Masculinity |

UNDERGRADUATE STUDENT MATTERS

The James Howard Foundation Prize for the best performance in the ECEM Programme, and the Stuart Hall Prize in Cultural Studies were awarded to Saeed Thomas and Troy Folkes respectively at the Faculty's Annual Awards Ceremony in October 2012.

In line with Strategic Plan objectives for the period, six (6) new entities were added to the ECEM internship options to add diversity to those available to ECEM Students beginning Summer 2013.

Rigorous new measures were put in place to ensure the smooth running of the ECEM Internship programme and reduce the time lag between student completion of their summer internship and final submission of grades and marksheets to the Examinations Section. An Internship Handbook was also developed and now forms a part of the Internship Package.

GRADUATE STUDENT MATTERS

Two (2) students in the first cohort of the biennial MA in Cultural Studies completed all the requirements of the Programme – Robin Clarke and Karen Madden.

The new MA in Cultural Studies cohort commenced in August 2012 with eight (8) students. The ICS continues to face problematic issues with student payment of tuition fees. Measures have been put in place to reduce and/or mitigate delinquency.

The MPhil/PhD programme had a significant throughput rate for the academic year with three successful PhD vivas as follows: (a) **Brian Heap**, PhD in Cultural Studies with minor changes, on Tuesday, October 2, 2012. Titled "Process Drama: An Investigation in the Paradox of Negotiating Contexts for Meaning Learning" (b) **Winston Campbell**, PhD in Cultural Studies with minor changes, on Tuesday, December 18, 2013. Titled "Religious Structures, Sacred Spaces and the Pursuit of Aesthetic Distinctiveness: Exploring the Hierarchies of Kingston's Formal

Christian Worship Spaces” and (c) **Sylvia Hall**, PhD in Cultural Studies, with minor changes. Tuesday, May 14, 2013. Titled: “Everyday Meanings and the Female Sexual Body: A Grounded Theory Exploration of Female Sexuality in a Moral and Political Battle Space”.

Mr. Norman Pottinger, MPhil candidate, successfully finalised all the necessary requirements in August 2012 and graduated in November 2012.

Two (2) PhD students submitted during Semester 1 and several others are poised to submit.

Two MPhil students were accepted for the 2012/13 academic year. One student deferred and the other student, Joleen Tomlinson, a First Class Honours graduate of the ICS’ Entertainment and Cultural Enterprise Management degree programme, commencing her studies at the start of the 2012/13 academic year.

A strategic move was implemented to attract a renewed cohort of MPhil/PhD students, including promising graduates from the ICS/FHE/UWI. Two (2) PhD students and two MPhil students were offered places in the Cultural Studies Graduate Programme for the upcoming academic year.