

MONA SCHOOL OF BUSINESS AND MANAGEMENT

Dr David McBean, BSc Hon., D.Phil Engineering Sciences, *Univ. of Oxford*
– Executive Director



WORK OF THE DEPARTMENT/SCHOOL

This report is a synopsis of the Mona School of Business and Management's (MSBM's) accomplishments for the 2018/2019 academic year. The following pages detail the works of our faculty who continue to provide outreach & service to the community, and conduct research to pass on new knowledge, both to our students, to enhance their learning experience, and to the wider community, to aid in the discovery of new principles and ways of working. A number of our faculty were conferred awards in the Principal's Research Day Awards which is a testament to the quality of research that they conduct year after year.

A signature feature of our research agenda is the hosting of our Business and Management Conference to showcase the work of our faculty as well as to engage the Business Community with providing insights to inform their strategic decisions. This year, the conference was held under the theme "Delivering on the Promise of Entrepreneurship: Critical Perspectives on Research, Practice and Thinking in the Fourth Economy".

Despite the relatively high ratio of students to full-time faculty, the School continues to make its mark on the business education sector, sending out into the corporate world, over 300 graduates from the postgraduate programmes and over 550 graduates from the undergraduate programmes; with the skills and competences to excel in the job market. The number of graduates from the postgraduate programmes also includes three graduates of the Doctorate in Business Administration (DBA) programme.

We continue to forge alliances with the business community and in that regard, the School in partnership with NCB through the NCB Capital Markets (NCBCM) launched the inaugural NCB Investment Challenge. The winners received bursaries and internship opportunities from NCBCM. NCB also continued to partner with MSBM and the Department of Computing, UWI to train 15 students in the NCB, UWI digital lab. NCB has committed itself to nurturing a new generation of digital

professionals by providing highly customized digital training to create an agile workforce.

In addition, JMMB Bank and the Mona School of Business and Management (MSBM) have forged a partnership to offer up to 100% financing for our postgraduate programmes. The partnership is in response to the ongoing challenge faced by individuals to fund higher education, especially at the postgraduate level, where individuals are seeking to propel their careers and remain on the cutting edge of their fields.

Our students also continue to excel beyond the classroom as several students have participated and won various student competitions. Three Tourism Management students competed at the Caribbean Students Colloquium in Manhattan, New York where they were placed second. Our students also entered the Jamaica Tourism Board and later Global Tourism Partnership Case Study Research Competition in Nice, France. We are proud that they won both competitions.

We are pleased to announce that as part of our strategic focus for the next five years, we have developed new Vision and Mission Statements to guide all our initiatives and programmes. Both statements represent the ethos of excellence, innovation and knowledge creation that will drive us as we seek to provide research-based solutions to you our stakeholders.

Our progress has been made possible through the unwavering work of individuals, teams, colleagues and friends within the School and with the support of external affiliated partners. Their continued interest and effort, is testimony to the commitment that continues to grow the institution. The School will continue to build on these significant accomplishments, and prepare itself for an even stronger performance in the years ahead.

PAPERS /ABSTRACTS PRESENTED – REFEREED CONFERENCES

- Chevers, D. (2018). “*The state of cybercrime in the Jamaican Financial Sector: A consumer perspective*” at the 3rd International Scientific Conference held at the University of Information Science (UCI), Havana, Cuba, September 24–26, 2018.
- Chevers, D.A. & Chevers Whyte, C. (2019). “*The determinants of successful creative projects in Jamaica: A proposed research mode*”, at the Sir Arthur Lewis Institute of Social and Economic Studies Conference held in Barbados, May 7–10, 2019.
- Chevers, D. (2019). “*The impact of cybercrime on e-banking: A proposed model*”, at International Conference on Information Resources Management (Conf-IRM) in Auckland, New Zealand, May 27–29, 2019.

- **Chevers, D.A. & Chevers, J.E.** (2019). *"Towards the assessment of information technology material weakness events on corporate governance changes in small firms in Jamaica"*, at the MSBM 4th Annual Business and Management Conference, at the Jamaica Pegasus hotel, July 10–12, 2019.
- **Crick, A.** (2019). *"Breaking new ground: The sharing economy entrepreneurs"*, at the MSBM 4th Annual Business & Management Conference, at the Jamaica Pegasus Hotel, July 10–12, 2019.
- **Crick, A.** (2019). *"Implications for the measurement and management of quality in the emerging AirBnB sector in Jamaica"*, at the Tourism Travel Research Association (TTRA) Conference at the Grand Hyatt Melbourne in Melbourne, Australia, June 25–27, 2019.
- **Donalds, C., Osei-Bryson, K. M., & Samoilenko, S.** (2019). *"Exploring the impacts of intrinsic variables on security compliance efficiency using DEA and MARS"*, at the IFIP International Federation for Information Processing 2019, Dar es Salaam, Tanzania, May 1–3, 2019.
- **Gregory, R.** (2018). *"Examining some enduring human capital development beliefs and practices within CARICOM, in continued misalignment with the region's aspirations for economic growth, productivity and global competitiveness,"* at the 6th International Conference on Higher Education in Barbados, October 2018.
- **Hickling-Gordon, D.** (2019). *"Financial inclusion and the Caribbean creative economy"*, at the MSBM 4th Annual Business and Management Conference, at the Jamaica Pegasus hotel, July 10–12, 2019.
- **Lawrence, W., Lawrence-Ross, J. P. & Allen, R. G.** (2018). *"Converting management research to managerial practice in a consulting project"*. Manuscript presented at the 78th Annual Meeting of the Academy of Management, Chicago, IL, USA, August 13, 2018.
- **Lawrence, W.** (2019). *"Internationalizing a financial firm: Business model evolution in the Caribbean"*, at the West Indies Economics Conference (WECON) held at the UWI Regional Headquarters, Mona, Kingston 7, March 21–22, 2019.
- **Lawrence, W. & Logan, T.** (2019). *"Financing entrepreneurship: An investigation of Jamaica Stock Exchange Junior Market"*, at the MSBM 4th Annual Business and Management Conference, at the Jamaica Pegasus hotel, July 10–12, 2019.
- **Leachman, R., Graham, M., Harvey, D. & Chevers, D.A.** (2019). *"Assessing the emergence of SMEs in Jamaica: The factors spurring entrepreneurship in the ICT Sector"*, at the MSBM 4th Annual Business and Management Conference, at the Jamaica Pegasus hotel, July 10–12, 2019.
- **Lyew-Ayee, P. & Minto-Coy, I.D.** (2019). *"Unlocking diaspora entrepreneurship & investment in the Caribbean: The role of diaspora mapping"*, at the MSBM 4th

Annual Business and Management Conference, at the Jamaica Pegasus hotel, July 10–12, 2019.

- McNaughton, M. (2018) Panel presentation entitled “*Building capacity for the coming era of connectivity: The next billions*” at the IEEE Global Humanitarian Technology Conference held in San Jose, October 18 –21, 2018.
- Minto-Coy, I.D. (2018). “*How to govern diaspora from a homeland perspective*”, Panel: Diaspora Shaping International Business and Investment – a Critical Discussion, 44th European International Business Academy Conference, Poznan Poland, 13–15, 2018.
- Minto-Coy, I.D., Elo, M., & Chrysostome, E. (2018). “*Diaspora involvement in the socio-economic development of the homeland: case of Caribbean islands*”, Atlantic Schools of Business Conference, University of Moncton, Canada, September 2018.
- Morgan, N. (2019). “*Entrepreneurial inclinations, factors and barriers to business start-ups*”, at the MSBM 4th Annual Business and Management Conference, at the Jamaica Pegasus hotel, July 10–12, 2019.
- Nicholson, L. (2019). “*The preferred mode of financing MSMEs - Voices of those who are affected.*” 2019 Caribbean MSME Conference, April 16–18, 2019. Pegasus Hotel, Kingston, Jamaica.
- Rao, L., McNaughton M., & Mansingh, G. (2018). “*An Agile integrated methodology for Strategic Business Intelligence (AimS-BI)*”, at the 24th Americas Conference on Information Systems (AMCIS), New Orleans, August 16–18, 2018.
- Rashford, T. (2019). “*Exploring the impact of bureaucracy on digital transformation in higher education: A developing country perspective*”, at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.
- Smith, J. (2019). “*Your property, big opportunity! AirBnB realizing the promise of entrepreneurship for Jamaicans*”, at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.
- Smith, J. (2019). “*The women of AirBnB: Challenges of female hosts (entrepreneurs) of AirBnB Jamaica*”, at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.

PUBLICATIONS

Refereed Journals

- Barclay, C., Donalds, C. & Osei-Bryson, K-M. (2018). “*Investigating Critical*

Success Factors in Online Environments in Higher Education Systems in the Caribbean. *Information Technology for Development*, 24 (3).

- **Chevers, D.A.** & Spencer, A. (2018). "A comparative analysis of the use and impact of ICTs in Mass Tourism Destinations: The case of Jamaica and Bahamas". *Journal of Eastern Caribbean Studies*, 42(2), 81–99.
- **Chevers, D.**, Cunningham, D., Frankson, R., Samuels, K. & Stevens, S. (2018). "Can millennials afford higher education?" *Journal of Eastern Caribbean Studies*, 41, 2, 1–32.
- **Chevers, D.A.**, Parker, D., Craig, M. & Pathak, R.D. (2018). "ADB Company: Amalgamation of warehouses". *Cranfield Case Centre*, Case # 618-0015-1, p. 1–14.
- **Elo, M.**, **Minto-Coy, I.D.**, Costa e Silva, S., Zhang, X. (2019). "Diaspora networks in international marketing: How do ethnic products diffuse to foreign markets?" *European Journal of International Management*. DOI: 10.1504/EJIM.2019.10017015.
- **Minto-Coy, I.D.**, J.G. Lashley & D.J. Storey (2018). "Enterprise and entrepreneurship in the Caribbean region: Introduction to the special issue". *Entrepreneurship and Regional Development*, 30 (9-10): 921–941.
- **Minto-Coy, I.D.** (2019). "From the periphery to the centre: start-up and growth strategies for minority diaspora entrepreneurs". *International Journal of Entrepreneurship and Small Business*, 36 (1/2): 189–215.
- **Liu, Y.**, Namatovu, R., Karadeniz, E.E., Schott, T., & **Minto-Coy, I.D.** (2019). "Entrepreneurs' transnational networks channelling exports: Diasporas from Central & South America, Sub-Sahara Africa, Middle East & North Africa, Asia, and the European culture region". *Journal of Ethnic and Migration Studies Journal of Ethnic and Migration Studies*. DOI: 10.1080/1369183X.2018.1560002
- **Rao, L.** & **McNaughton, M.** (2019). "A knowledge broker for collaboration and sharing for SIDS: the case of comprehensive disaster management in the Caribbean". *Information Technology for Development*, 25:1, 26–48, DOI: 10.1080/02681102.2018.1510363.
- **Smith, T.** & Charles, C. (2018). "A decomposed CKM model for better explaining customer satisfaction in the Jamaican public sector", *International Journal of Public Sector Performance Management*, Vol. 4, No. 4, pp. 41–432.
- **Spencer, A.** & **Chevers, D.A.** (2019). "Meeting and exceeding guest expectations: The influencing role of technology in Bahamian hotels". *Journal of Tourism Challenges and Trends*, 11, 9–30.
- **Tennant, S.** & Tracey, M. (2018) "Corporate profitability and effective tax rate: the enforcement effect of large taxpayer units". *Accounting and Business Research*, DOI: 10.1080/00014788.2018.1512398

Book Chapter

- Elo, E. & Minto-Coy, I.D. (2019). “The concept of diaspora from the perspective of international business and economy”, in M. Elo & I.D. Minto-Coy, eds. *Diaspora Networks in International Business: Perspectives for Understanding and Managing Diaspora Resources and Business*. Germany: Springer (49 contributors from 30 countries)
- Elo, M. & Minto-Coy, I.D. (2019). “Towards a multi-disciplinary framing of diaspora networks in international business”, in M. Elo & I.D. Minto-Coy, eds. *Diaspora Networks in International Business: Perspectives for Understanding and Managing Diaspora Resources and Business*. Germany: Springer (49 contributors from 30 countries).
- Minto-Coy, I.D. & M. Elo (2018). “Transnational diaspora entrepreneurship and entrepreneurial ecosystems: Opportunities for diaspora engagement in the Caribbean”, *Dynamics of Caribbean Diaspora Engagement: People, Policy and Practice*, G.K. Danns, I.L. Griffiths & F. Yaw eds. Georgetown Guyana: University of Guyana Press, pp. 109–133.

Non-Refereed Presentations

- Ahmad, T. (2019). Poster presentation entitled “*Mobile phones as a learning tool*”, mounted at The UWI Research Days 2019, February 8–9, 2019.
- Chevers, D. (2018). Presentation on Time Management to UWI’s First Year Students on September 13, 2018.
- Chevers, D. (2018). “*Information systems quality and success in Canadian software development firms*”, MSBM Brown-Bag Seminar, October 11, 2018.
- Chevers, D. & Spencer, A. (2019). Poster presentation entitled “*A comparative analysis of the impact of ICT on hotel guests’ satisfaction: The case of Jamaica and the Bahamas*”, mounted at The UWI Research Days 2019, February 8–9, 2019.
- Chevers, D. (2019) “*What it takes to do original research*” at Faculty of Social Sciences Graduate Research Students’ Seminar at the FSS Graduate Lounge/D102, Alister McIntyre Complex, March 5, 2019.
- Chevers, D. (2019) “*Taking advantage of your sabbatical leave*” at the MSBM Brown Bag session on April 11, 2019.
- Chionesu, K. & Lawrence, W. (2019). Poster presentation entitled “*Transforming Jamaica’s economic competitiveness*”, mounted at The UWI Research Days 2019, February 8–9, 2019.
- Chionesu, K. (2019). Chaired session entitled “*SMES & start-ups*”, at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.

- Crick, A. (2018). *"Fuelling the engine of academic and professional success for all: When to say No & when to say Yes"*, presentation to Holland High School Middle Management Team, Cardiff Hall, August 27, 2018.
- Crick, A. (2019). *"Communication and relationship management"* to Wolmer's Boys High School Teachers on July 11, 2019.
- Crick, A. (2019). *"Customer service skills"* at a Caribbean Cement Company Training session held on July 15–16, 26 and 30, 2019.
- Crick, A. (2019). Chaired a session entitled *"Entrepreneurship, finance & ICTs"*, at the Mona School of Business and Management (MSBM) 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.
- Haughton, S. & Smith, T. (2019). Poster presentation entitled *"Jamaica's transnational crime problems of drug trafficking and money laundering"*, mounted at The UWI Research Days 2019, February 8–9, 2019.
- Henry, P. (2019). Chaired the panel session entitled *"Going public: Funding and growing your business"*, at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.
- Lawrence, W. (2019). *"Internationalizing a financial firm: Business model evolution in the Caribbean"*, at the West Indies Economics Conference (WECON) at the UWI Regional Headquarters, Kingston, March 21, 2019.
- Lawrence, W. (2019). *"Using applied research to improve workplace productivity"* at the seminar on Applied Research Methods staged at Pollyanna Caterers Banqueters, 8 Stanton Terrace, Kingston, April 18, 2019.
- Lawrence, W. (2019). Chaired session entitled *"Audit, legal & regulatory issues for start-up & growth"* at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.
- Logan, T. (2019). *"SME financial transformation on Jamaica Stock Exchange Junior Market"*, at the Private Sector Organization of Jamaica (PSOJ), March 18, 2019.
- McBean, D. (2019). Presented *"Changing the culture: Enforcing statutory standards for public bodies' accountability"* at Mona Law UWI Research Days 2019 Signature Event, Law Lecture Theatre 2, Faculty of Law, February 7, 2019.
- McNaughton, M. (2018). Panellist: *"Implementing agile business strategies...The public & private sectors approaches"*, 38th Annual HRMAJ Conference, Knutsford Court Hotel, November 14–16, 2018.
- McNaughton, M. (2018) Session Moderator: *"Protecting big data / Protecting rights"*, 6th National Cyber Security Conference, at the UWI's Regional Headquarters, Mona, November 27–28, 2018.

- McNaughton, M. (2018). Panellist: *“Crime and productivity – The impact of electricity theft”*, JPS-MSBM Public Forum, December 5, 2018, at the UWI’s Regional Headquarters, Mona.
- McNaughton, M. & Rao, L. (2018). *“Agile enterprises and strategic digital leadership”* to Unicomer Jamaica (Courts) executives strategic planning retreat at the UWI’s Regional Headquarters, Mona, December 13, 2018.
- McNaughton, M. (2019). *“Scaling digital capacity building in the Caribbean”*, at Universidad de las Ciencias Informáticas (UCI), Havana, Cuba, February 28, 2019.
- McNaughton, M. (2018). Presented on the panel – *“Building capacity for the coming era of connectivity: The next billions”*, at the IEEE Global Humanitarian Technology Conference, in San Jose, October 18–21, 2018.
- McNaughton, M. (2018). Participated in Belize Open Week in Belize, a four-day space to promote multi-stakeholder collaboration under Open Government principles, in partnership with Trust for the Americas and the Department for Effective Public Management of the Organization of American States, October 30 - November 2, 2018.
- McNaughton, M. (2018) Chaired Panel at the JCS Knowledge Forum, on the topic: *“Data, artificial intelligence and society – Charting the way forward for digital Jamaica”* at the UWI Regional Headquarters, Mona on November 8, 2018.
- McNaughton, M. (2019). *“Business agility and digital transformation: Considerations for the modern utility”*, at the PSU workshop for the JPS iLEAD leadership development programme, Courtleigh Hotel, on March 13, 2019.
- McNaughton, M. (2019) Chaired panel at FST Public Lecture – *“AI and automation: Disruption or opportunity”*, March 27, 2019.
- McNaughton, M. (2019). *“Harnessing the value of open data by the private sector”*, at Belize Chamber of Commerce Open Data for Business Roundtable, Belize City on April 26, 2019.
- McNaughton, M. (2019). *“Scaling digital capacity-building in the Caribbean”* at MSBM Brown Bag Research Seminar on May 9, 2019.
- McNaughton, M. (2019). Chaired panel session entitled *“Unlocking entrepreneurship: AirBnB, diaspora & sustainability”*, at the Mona School of Business and Management (MSBM) 4th International Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.
- Minto-Coy, I.D. (2018) Panellist *“State of social enterprises in Jamaica”*. Panel title: *“Social Entrepreneurship. Existing legal forms in comparative law. Problems and challenges”*, 2nd International B Lawyers Conference at the Universidad Austral, in Puerto Montt, Chile, November 13–14, 2018.

- Minto-Coy, I.D. (2018) Session Moderator: *“Digital inclusion in education: Developing skills for an inclusive society”*, International Telecommunications Union Accessible Americas V Conference: Information and Communication Technologies for ALL”, Montego Bay, November 28–30, 2018.
- Minto-Coy, I.D. (2018) Session moderator: *“Technology & science - The promise of an easier life”*, Caribbean Academy of Sciences, Mona Visitor’s Lodge, Kingston, Jamaica November 28, 2018.
- Minto-Coy, I.D. (2019). Panellist *“How to govern diaspora from a homeland perspective”*, Diaspora Shaping International Business and Investment – a Critical Discussion, 44th European International Business Academy Conference, Poznan Poland. December 13–15, 2018.
- Minto-Coy, I.D. (2018). Panellist RJR/Gleaner Forum – The Exchange. Topic: *“Digital Entrepreneurship”*, aired live on Jamaica News Network (JNN) and replayed on TVJ. (December 18, 2018).
- Minto-Coy, I.D. (2019). Poster presentation entitled *“From the periphery to the centre: Start-up and growth strategies for minority diaspora entrepreneurs”*, mounted at The UWI Research Days 2019, February 8–9, 2019.
- Minto-Coy, I.D. (2019). Poster presentation *“The role of the diaspora in the growth and internationalisation of Caribbean enterprises”*, mounted at The UWI Research Days 2019, February 8–9, 2019.
- Minto-Coy, I. (2019). Chaired the Opening Plenary entitled *“Entrepreneurship, innovation and growth: Unlocking the potential in the Jamaica economy”*, at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.
- Minto-Coy, I. (2019). Chaired the Closing Plenary entitled *“Squeezing the orange economy”*, at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.
- Mitchell, A., Small, J., McKenzie-Russell, S. & Chevers, D.A. (2019). Poster presentation entitled *“The state of cybercrime in the Jamaican financial sector: A consumer perspective”*, mounted at The UWI Research Days 2019, February 8–9, 2019.
- Nicholson, L. (2019). Panellist: *“Youth in entrepreneurship”*, at European Union Forum for Solutions for Youth Unemployment, Internship, and Volunteerism (Poverty Reduction Project) held at the Mona Visitor’s Lodge, January 10, 2019. Excerpts from his presentation were featured in an article in the *Sunday Gleaner* of January 13, 2019.
- Rao, L. (2018). Presented *“Digital transformation readiness”*, at the NCB Digital Symposium 2018 themed *“Jumpstarting your Digital Transformation”* held at the Spanish Court, Kingston, November 1, 2018.

- **Rao, L. & McNaughton, M.** (2019). Poster presentation entitled "*The Caribbean disaster management knowledge broker: How do we know what we know about CDM in the Caribbean*", mounted at The UWI Research Days 2019, February 8–9, 2019.
- **Rao-Graham, L.** (2019). Chaired a session entitled "*Entrepreneurial education*" at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.
- **Robertson-Hickling, H.** (2018). "*Encore careers: Doing what you want to do after retirement*", as the guest speaker at the National Library of Jamaica's Reitiree's Lunch, September 26, 2018.
- **Robertson-Hickling, H.** (2019). Poster presentation entitled "*Many rivers to cross: Windrush DACA Caribbean migrant experiences*", mounted at The UWI Research Days 2019, February 8–9, 2019.
- **Robertson-Hickling, H.** (2019). "*Preparing to lead*", at the AMARI African Mental Health Research Initiative 2019 Annual Scientific Meeting, entitled "African Mental Health Leaders for the Next Generation" held at the Elilly Hotel In Addis Abba, Ethiopia, on March 21, 2019.
- **Robertson-Hickling, H.** (2019). "*Coping with the challenges of the new University of the West Indies*" as a part of The International Roundtable hosted by the Association of Commonwealth Universities (ACU) on Walking the Tight Rope Of Mental Health International Perspectives and Implications for HR, at the Association of Caribbean Higher Education Administrators (ACHEA) Conference at the Royalton Negril Resort & Spa, July 12, 2019. Slides no 1–25.
- **Smith, T.** (2019). Poster presentation entitled "*A buyer behavioural model for selling life insurance to young Jamaican adults*", mounted at The UWI Research Days 2019, February 8–9, 2019.
- **Smith, T. & Haughton, S.** (2019). Poster presentation entitled "*Marketing a crime prone destination: Lessons from Montego Bay, Jamaica*", mounted at The UWI Research Days 2019, February 8–9, 2019.
- **Smith, T. & Roberts, D.** (2019). Poster presentation entitled "*Flexible work arrangements in the Jamaican public sector*", mounted at The UWI Research Days 2019, February 8–9, 2019.
- **Smith, T.** (2019). "*How to write a business case*", presented at the MSBM Brown Bag seminar, MSBM Mona Campus, February 14, 2019.
- **Tennant, D. & Tracey, M.** (2019). Poster presentation entitled "*Corporate profitability and effective tax rate: The enforcement effect of large taxpayer units*", mounted at The UWI Research Days 2019, February 8–9, 2019.

- **Thomas, R.** (2019). Keynote presentation *“Developing innovation, entrepreneurship and technology for global competitiveness”* at the University of the Commonwealth Caribbean Academic Conference on September 27, 2018. The full text was published in the AGENDA section of the Jamaica Observer of Sunday, January 13, 2019.
- **Thomas, R.** (2019). *“Unlocking the doors to your future”* at Campion’s Career Forum, February 4, 2019.
- **Thomas, R.** (2019). *“Understanding the opportunities and challenges of doing business in Jamaica; within the context of business in a global environment”*, as a part of the Clayton State University, Atlanta Study Abroad partnership with the MSBM, March 5, 2019.
- **Thomas, R.** (2019). Session Chair of Doctoral Consortium at the MSBM 4th Annual Business and Management Conference, held at the Jamaica Pegasus hotel, July 10–12, 2019.

AWARDS/GRANTS

Members of the MSBM faculty were recognized and received awards (for their contributions to academic research), and grants (to enable them to conduct further research):

Awards

- The Principal’s Research Awards for the Most Outstanding Researcher in the Faculty of Social Sciences 2017–2018, were presented to Drs. Indianna Minto-Coy and Delroy Chevers.
- The Principal’s Award for Research to Public Policy was presented to faculty member Dr K’adamawe K’nIfé.

Grants

- The Center for Excellence (CoE) was awarded a J\$30M grant from the International Development Research Centre (IDRC) for a 14-month project from November 1, 2018 to December 31, 2019. The grant agreement is for the new phase of the Caribbean Open Data programme.
- Dr Indianna Minto-Coy received a grant for J\$27.2M from FHi360/LPD (Local Partnership Development) for “Facilitating an enabling legal environment for civil society and social enterprise development and civic participation in Jamaica”. Her co-lead on this project is Dr K’adamawe K’nIfé.
- Dr Indianna Minto-Coy was awarded a research consultancy (jointly with Jeremy Collymore – Barbados) from the United Nations Office for Disaster Risk Reduction’s UNISDR, in the amount of US\$16,500 to investigate *“Private sector*

preparedness for enhancing resilience after Hurricanes Irma and Maria in Dominica and the British VIRGIN ISLANDS”.

PUBLIC SERVICE

The following is indicative of the public service activities undertaken by MSBM faculty and staff:

Dr Olivene Burke

- Board of Directors, Centre for Leadership and Governance
- Member, Caribbean Area Network for Quality Assurance in Tertiary Education (CANQATE)
- Member, Violence Prevention Alliance
- President, Lions Club of Mona
- Member Advisory Board, JN Bank

Dr Anne Crick

- Director, Board of the JMMB Group of companies and Chair, JMMB Corporate Governance Sub-Committee
- Deputy Chairman, College of Insurance of Professional Studies (CIPS) Board and Chair, Lecturer Evaluations Sub-Committee

Ms Shirley-Ann Eaton

- Re-appointed as member of the Supervisory Committee under the Banking Services Act.

Dr K’Adamawe K’nIfé

- Member, Board of Directors of the National Integrity Action.
- Member, Board of Directors, Ministry of Culture, Gender, Entertainment & Sport

Dr William Lawrence

- Chairman of the Board of Trustees, Small Business Association of Jamaica (SBAJ)
- Board Member, Broadcasting Commission
- Member, Combined Board of Jamaica Business Development Corporation (JBDC), Micro Investment Development Agency (MIDA) and the Self-Start fund (SSF)
- Member, Jamaica Stock Exchange (JSE) Regulatory Committee & JSE/MIF Project Steering Committee

Mrs Vanda Levy-McMillan

- Member, Business & Management Standards Committee, University Council of Jamaica
- Assessor/Accreditation Officer, University Council of Jamaica

Dr David McBean

- Executive Chairman, Supreme Ventures Foundation
- Non-Executive Director, Mayberry Investments Limited

Dr Maurice McNaughton

- Member, National ICT Advisory Council (NICTAC)
- Member, Overseas Examination Commission (OEC) & Chair of Operations Committee
- Member, Victoria Mutual Building Society (VMBS) Board
- Chairman of the National Information Systems for Health (NIS4H) Steering Committee.

Dr Indianna Minto-Coy

- Member, Scientific Committee of the Joint International Conference of CEDIMES, IPAGEF (The Pan-African Institute of Financial and Economic Governance) & Africa Business & Entrepreneurship Research Society, CEDIMES Institute USA, School of Business and Economics, State University of New York, Campus of Plattsburgh.
- Member, Jamaica Stock Exchange (JSE) Best Practices Investor Relations Sub-Committee
- Member, Board of Directors, GraceKennedy Company Limited

Dr Lawrence Nicholson

- Chairman, Steering Committee of the Poverty Reduction Project (PRP) a European Union-Backed committee.

Mr Michael Roofe

- Director, Kingston Legal Aid Clinic and Chair of Finance Committee.

Dr Trevor Smith

- Member, National Conservation Trust Fund of Jamaica

Mr Michael Williams

- Member, Jamaica Chamber of Commerce (JCC) Conference Committee Board

STUDENT ACHIEVEMENTS

MSBM students continued to make their mark with their outstanding achievements during the period under review. We list some of the more significant accomplishments below:

- Five DBA students successfully defended their theses in their Oral Examinations – Silburn Clarke, Archibald Campbell, Stanley Beckford, Noel Morgan, and Tamara Silvera.
- MSBM students from the UWI Tourism Society entered the Jamaica Tourist Board (JTB) and Global Travel and Tourism Partnership (GTTP) Case Study Research Competition, and were selected to represent Jamaica in the 2018 GTTP Research Competition and Awards held in Nice, France from November 30–December 5, 2018. Our students have won on all four occasions of entering the competition.
- Three MSBM Tourism Management students made it to the final round of the Caribbean Students Colloquium, hosted by the Caribbean Tourism Organisation. They went on to present at Caribbean Week in Manhattan, New York from June 1–6, 2019, where they won 2nd place, vying against Tobago Hospitality and Tourism Institute, University College of the Cayman Islands and Monroe College, NY. This significant regional competition has not had an entrant from UWI Mona for five years, so our advance to the final round was quite significant.
- NCB Group Ltd, through its subsidiary NCB Capital Markets Ltd, partnered with the School to sponsor a student Investment Challenge. The winners received bursaries from NCB – the Undergraduate and Graduate Winners both received internship opportunities from NCBCM and \$1,000,000 each.